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IBEX was launched in July 2008 as a monthly Business Lifestyle Magazine. It endeavors to highlight and document the dynamic trends and issues surrounding the corporate sector of Pakistan. Covering various industries and different fields of businesses and entrepreneurship, IBEX promises to be insightful and knowledgeable. In order to achieve our objective of disseminating news to the business community, we will be circulating our magazine in time throughout Pakistan. For a wider audience range, our online edition is available for viewing. Circulating 8000 copies in 3 cities, with readership of more than 50,000 a month.

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